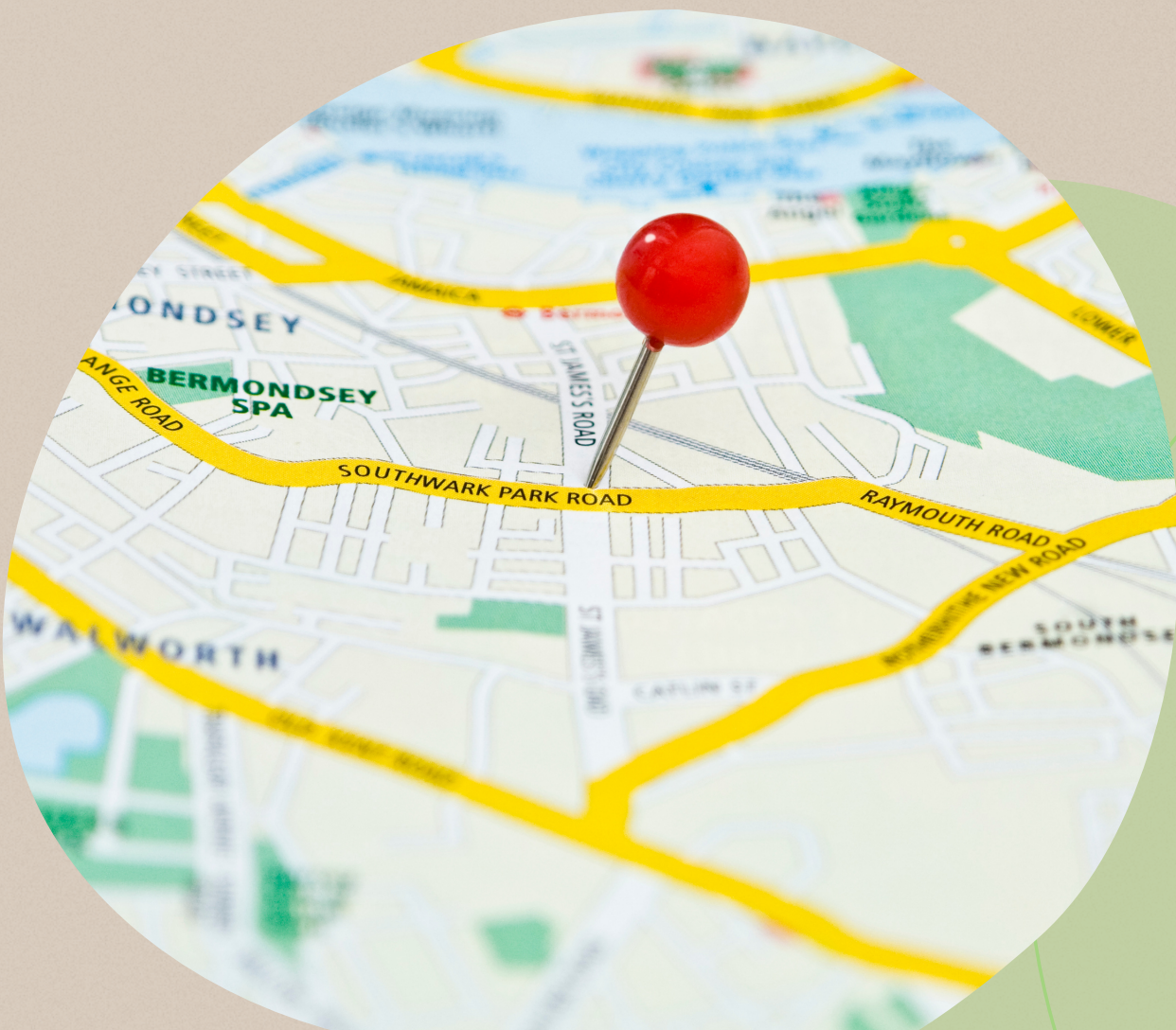




HERE4you

INTERACTIVE MAP ECO-GUIDE



Co-funded by
the European Union

HERE4you

The Team

The team is made up of industry and education experts from 5 European countries, and from the following businesses Restaurants Association of Ireland, Atermon, Asserted Knowledge, Artesis Plantijn Hogeschool Antwerpen & Ecocenter Alapítvány.



The Project

The project aims to help hospitality employees in rural areas in embracing technology to improve their services and establishing an online presence.

The project will educate hotel owners & employees on how to improve their English communication and service skills through remote training and role playing.



The Results

- A cloud-based platform, the **Essential Skills Pack (ESP)** which will contain short modules that will help learners to acquire the target skills.
- A **Minecraft Hotel World**, where learners will deal with realistic scenarios that require putting communication, service, and digital skills into practice.
- The **Eco-Guide**, which will enable participants to build a digital mapping tool, that will contain all the essential information regarding ecotourist activities in their area.
- These results can be accessed through the HERE4you website: <https://here4you.erasmusplus.website/>

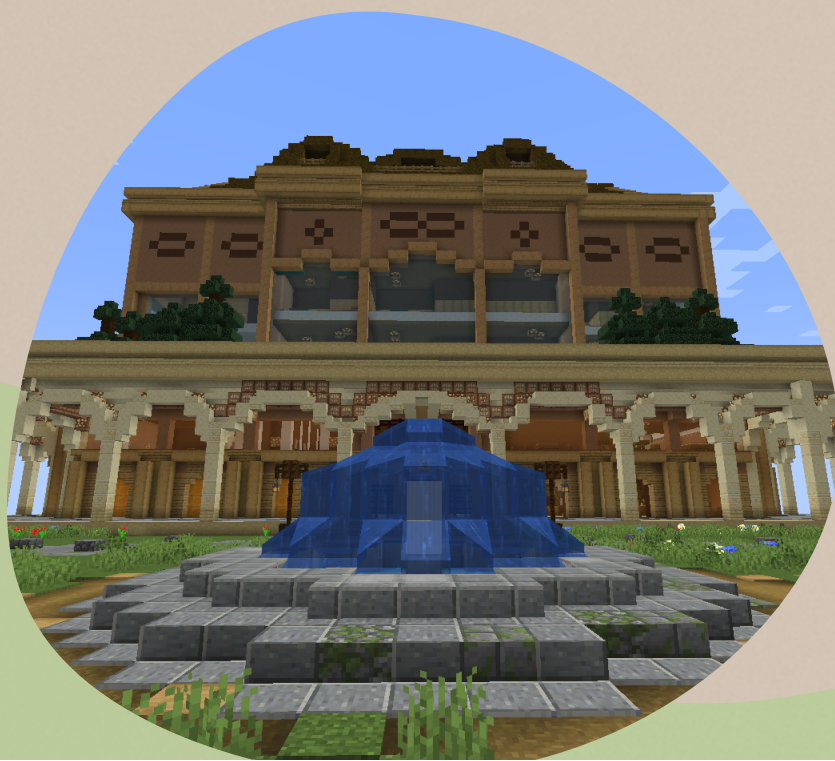


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Introduction

The Interactive Map & Eco-Guide

This interactive mapping tool exhibits ecotourism options in various rural European areas and accommodation units that are located nearby.

HERE4you interactive map is a mapping tool that gives both accommodation owners and SMEs that offer ecotourism activities and sustainable solutions the chance to establish themselves in the global market and work together towards increasing revenues.

This eco-guide has detailed instructions on how to register an ecotourism unit in the mapping tool and the ways to combine accommodation with eco-friendly activities. Through this, hotel owners and SMEs that offer ecotourism activities can use the mapping tool for promoting their businesses.

Eligible Business for the Interactive Map

Hospitality unit owners in rural areas, as well as Non-Governmental Organisations and Small to Medium Enterprises that offer ecotourism activities in these areas. Such ecotourism activities can include land and animal farmers, water sports professionals, trekker guides and wildlife observations.

How to use this guide

This guide describes how to add your ecotourism business and activities to the HERE4you interactive map to promote your business.

It also describes how you can embed this map on your own business website to enhance promotion.



Accessing the Interactive Map

Access to the HERE4you Interactive Map is free through Google My Maps.

The interactive map can be accessed here:

(LINK TO BE ADDED)



Adding your business



Step 1 - On your computer, sign in to [Google Maps](#) (link to our map)

Step 2 - You can add your business in 3 ways:

- Enter your address in the search bar. On the left, in the Business Profile, click Add your business.
- Right-click anywhere on the map. Then, click Add your business.
- In the top left, click Menu Add your business.

Step 3 - Follow the on-screen instructions to finish signing up for your Business Profile.

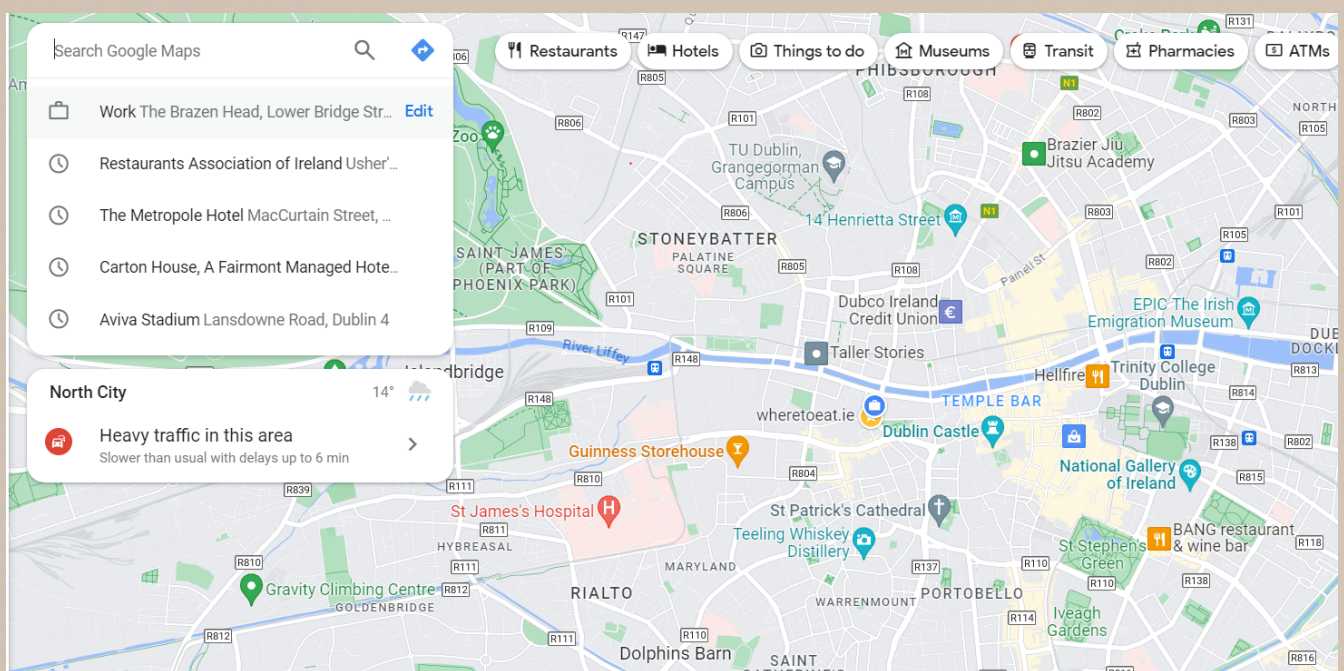
Step 4 - Add notes on the eco-activities your business provides

Embedding the map on your website

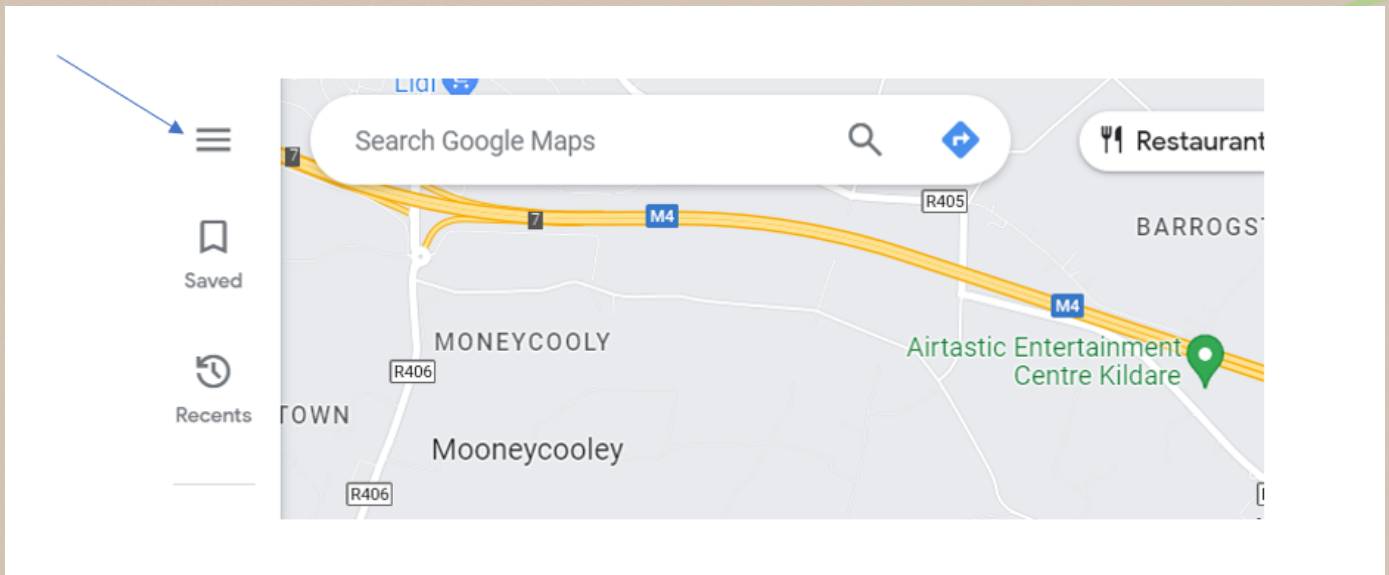


Step 1 - Open Google Maps (<https://www.google.com/maps/>)

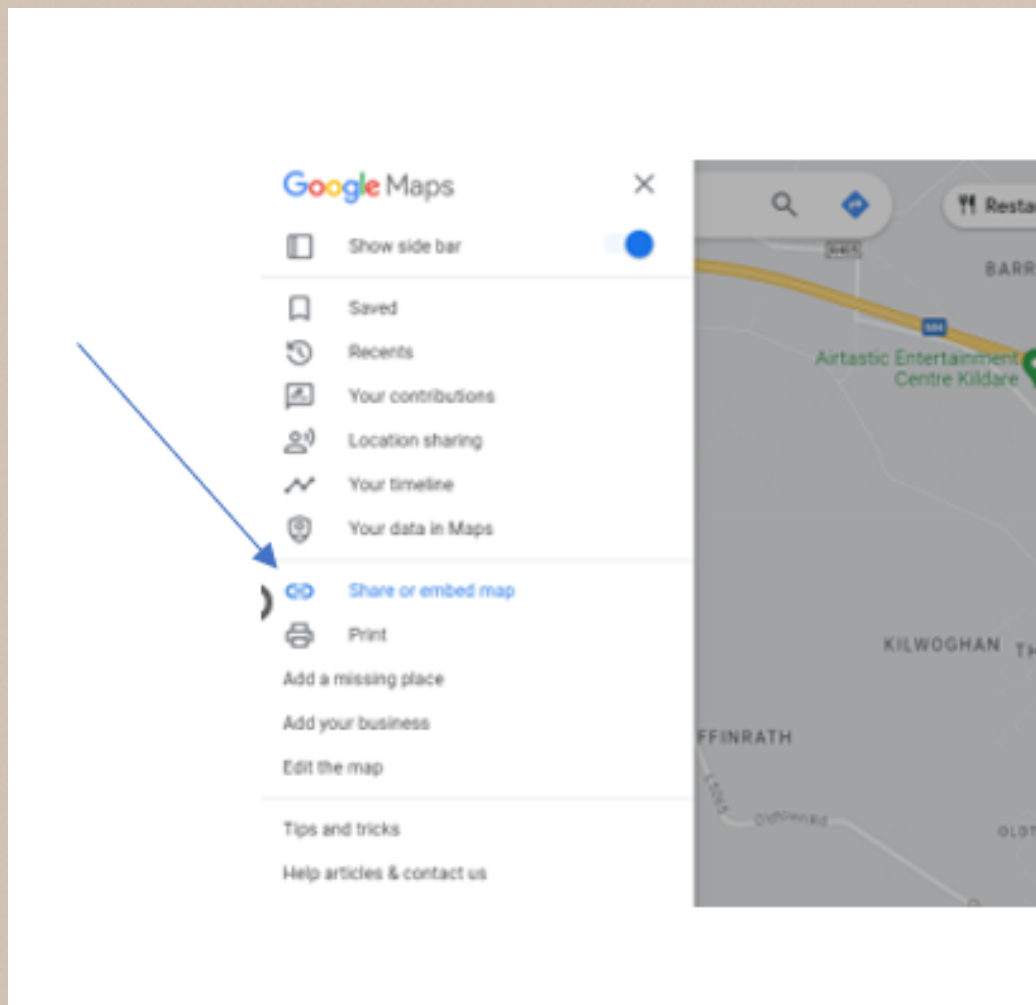
Step 2 - Go to the directions, map or Street View image that you'd like to embed.



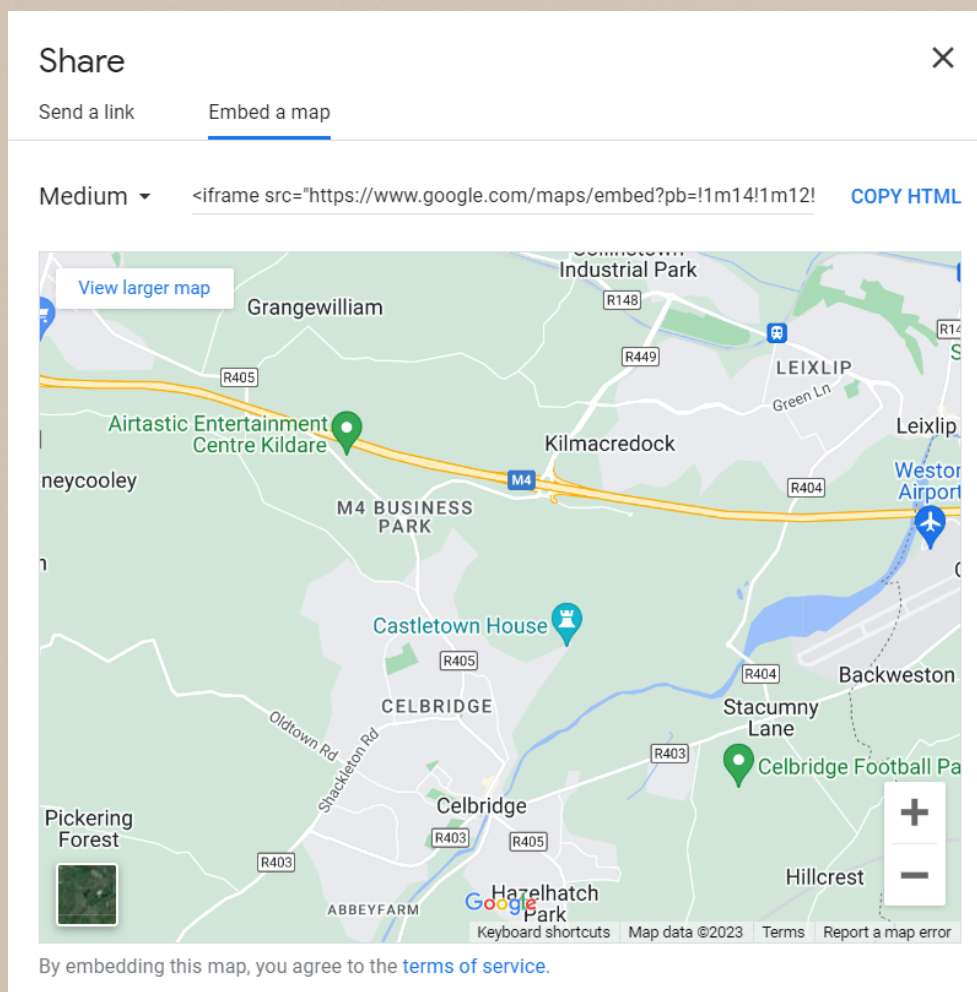
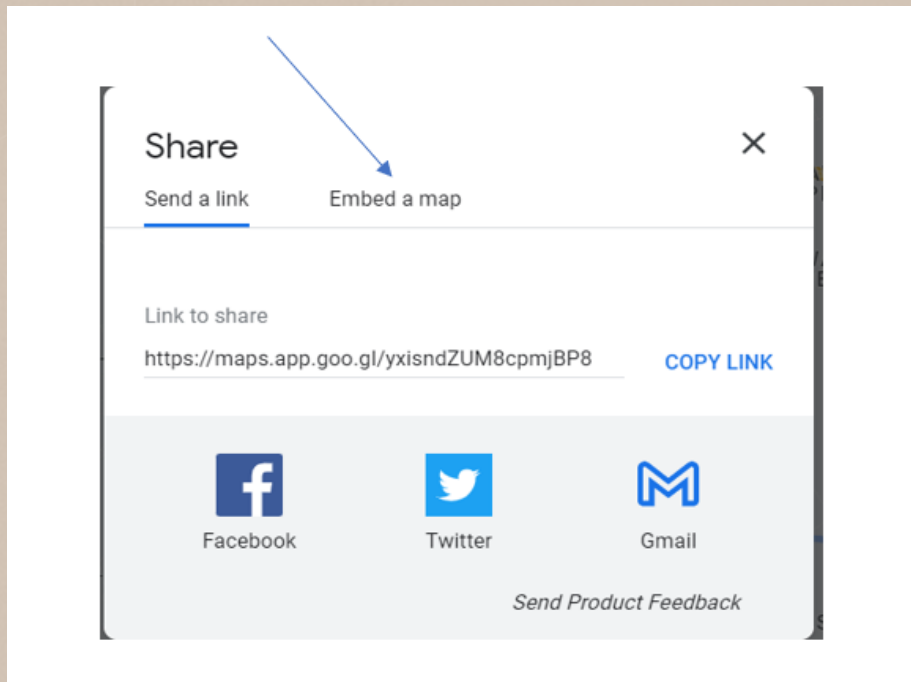
Step 3 - On the top left, click on the 3 lines for the Menu as indicated below:



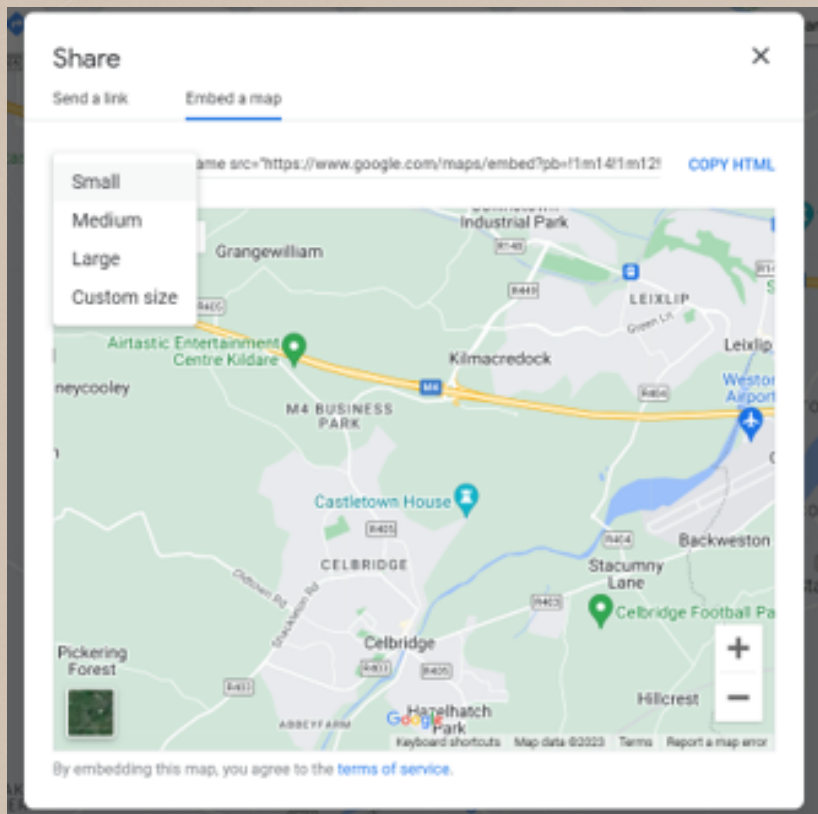
Step 4 - Click Share or embed map.



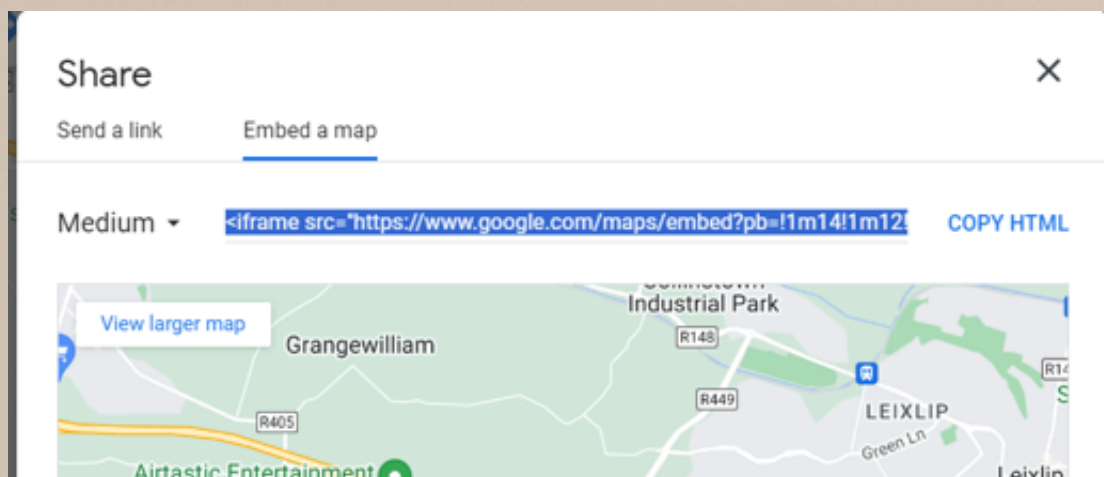
Step 5 - Click Embed map



Step 6 - To the left of the text box, pick the size you want by clicking the down arrow.



Step 7 - Copy the text in the box. Paste it into the HTML of your website or blog.



Note: Traffic and other Maps information is sometimes not available in the embedded map.

Contact Details

For any queries please contact us:

<https://here4you.erasmusplus.website/contact>



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